

# BARREL RACER NEWS

## ADVERTISING RATES

<b>black/white</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>12X</b>
full page	350.00	300.00	260.00	230.00
1/2 page	200.00	175.00	155.00	140.00
1/4 page	135.00	120.00	110.00	100.00
1/8 page	90.00	80.00	70.00	65.00

### **black/white preferred positions**

full page (inside front/back cover)	450.00	400.00	360.00	330.00
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### **black & white ad sizes**

full page	10.00" x 10.00"			
1/2 page	10.00" x 4.925"	1/2 page vertical	4.925" X 10.00"	
1/4 page	4.925" x 4.925"			
1/8 page	4.925" x 2.375"	1/8 page vertical	2.375" X 4.925"	

<b>full color</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>12X</b>
full page (back cover)	1000.00	835.00	775.00	725.00
full page (inside front & back & center)	800.00	675.00	575.00	525.00
full page (non-preferred spot)	550.00	525.00	500.00	460.00
1/2 page	345.00	290.00	270.00	260.00
1/4 page (non-preferred spot)	200.00	175.00	150.00	125.00

## COLOR AD SIZES

See specifications below when sending electronic files.

full page	10.00" x 10.00"
1/2 page	10.00" x 4.925" * 1/2 vertical 4.925" X 10.00"
1/4 page	4.925" x 4.925"

**NO BLEED**

**Business Card Ads - 1.5" X 3.0" \$35.00.**

**PAYMENT IS DUE WITH CONFIRMATION OF AD.**

**PREFERRED FORMAT: PDF or JPG, 170 dpi - 300 dpi for newsprint**

**EMAIL: barrelracernews@gmail.com**

**Barrel Racer News, P.O. Box 1602, Rockdale, Texas 76567**

**UPS & Fed Ex address: BRN, 1001 CR 305, Rockdale, TX 76567**

**PHONE: 512/446-5019 512/569-1742 EMAIL:**

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**AD DEADLINE IS THE 10<sup>th</sup> OF THE MONTH PRIOR TO PUBLICATION.**